

MEDIA RELEASE | 14 October 2016

TEDxWellingtonSalon to be held in Porirua

In a first for TEDxWellington, the next community salon will be held in Porirua, at Pātaka Art + Museum on Wednesday 2 November.

It's an opportunity to host a TEDx salon event in a community that has never had one before, says TEDxWellington license holder, DK.

"This is the first time a TEDxWellingtonSalon has been held outside of Wellington city. We're excited to share smiles, thoughts, hugs and ideas worth spreading across the Wellington region – starting with Porirua".

Three previous Wellington TEDx speakers will be attending the Porirua salon to give updates and share their stories: Flight Coffee's co-founder <u>Nick Clark</u> who spoke about ethical bean sourcing, <u>Dan Khan</u> who ran the first Lightning Lab startup incubator in the city, and the team behind <u>Good Bitches Baking</u> who will give an update on how they're saving the world with cake.

This is the second TEDxWellingtonSalon of 2016, following the sold-out Wellington salon in July. The event is sponsored by <u>Porirua City Council</u>, and is open to residents throughout the Wellington region.

TEDx salons are smaller, more intimate, community events, with more opportunities for conversation and interaction between the audience and speakers.

Following TED rules, only 100 tickets will be available, and the Porirua salon is expected to sell out – continuing the trend of previous TEDxWellington events and salons, all of which have sold out.

Tickets are free and will be available at 7pm on Wednesday 19 October via Eventbrite. Subscribe to the <u>email newsletter</u> on the TEDxWellington website for ticket announcements.

The 2017 TEDxWellington event will be held on Saturday 27 May at the Museum of New Zealand Te Papa Tongarewa and will be the largest TEDx event ever held in the capital.

Fans can follow TEDxWellington on <u>Twitter</u>, <u>Facebook</u> or <u>sign up for emails on the website</u> for news about tickets and other updates.

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About TEDx, x = independently organized event

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TEDTalks video and

live speakers combine to spark deep discussion and connection in a small group. These local, self-organized events are branded TEDx, where x = independently organized TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized. (Subject to certain rules and regulations.)

About TED

TED is a nonprofit organization devoted to Ideas Worth Spreading, usually in the form of short, powerful talks (18 minutes or fewer) delivered by today's leading thinkers and doers. Many of these talks are given at TED's annual conference in Vancouver, British Columbia, and made available, free, on <u>TED.com</u>. TED speakers have included Bill Gates, Jane Goodall, Elizabeth Gilbert, Sir Richard Branson, Monica Lewinsky, Philippe Starck, Ngozi Okonjo-Iweala, Sal Khan and Daniel Kahneman.

TED's open and free initiatives for spreading ideas include <u>TED.com</u>, where new TED Talk videos are posted daily; <u>the Open Translation Project</u>, which provides subtitles and interactive transcripts as well as translations from thousands of volunteers worldwide; the educational initiative <u>TED-Ed</u>; the annual million-dollar <u>TED Prize</u>, which funds exceptional individuals with a "wish," or idea, to create change in the world; <u>TEDx</u>, which provides licenses to thousands of individuals and groups who host local, self-organized TED-style events around the world; and the <u>TED Fellows</u> program, which selects innovators from around the globe to amplify the impact of their remarkable projects and activities.